



**“We do things right
or not at all”**

An interview with Urs Tschopp,
General Manager KWC

**A commitment to
the highest quality**

Enhancing surfaces at
Unterkulm

**Highlights
2026**

Color variety for
bath and kitchen

KWC

Since 1874

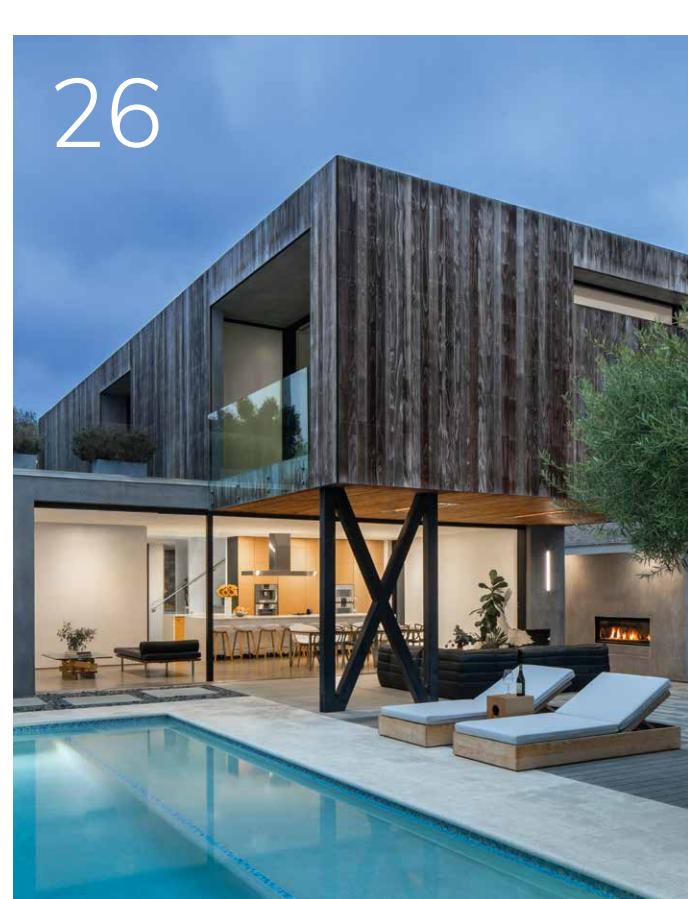
At home in
Unterkulm

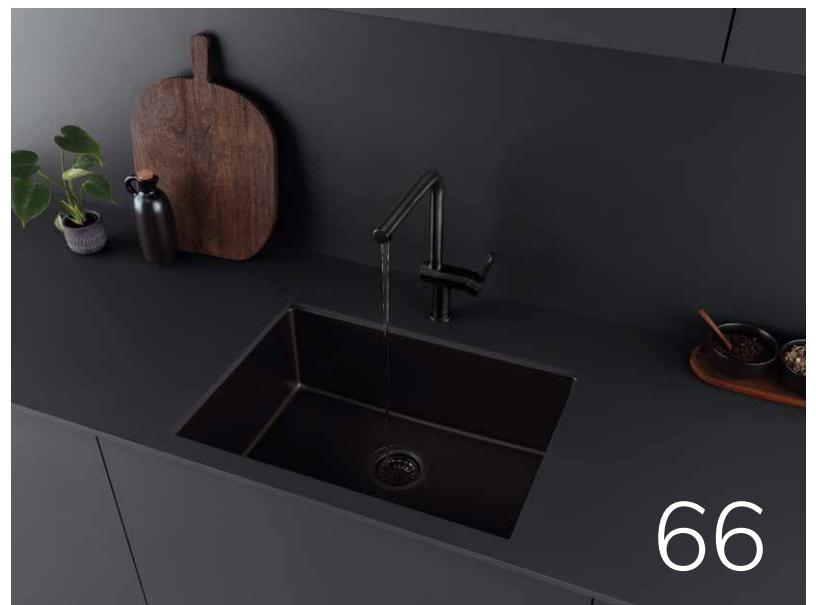




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“We do things right or not at all”

Urs Tschopp, General Manager and Member of the Board of Directors at KWC, looks ahead to 2026. While there are new colors and new products, one thing remains the same: our commitment to quality.

Colored faucets are now popular with customers.

During the disco era of the 1980s, we already included bright colors in our range – red, yellow, and green faucets – but what we’re seeing now is more than a short-term trend; it’s a long-term shift toward more color in the bathroom and kitchen. The classic chrome faucets, which continue to account for 80% of the market, are being viewed in an increasingly critical light when it comes to sustainability. We’re noticing a clear shift toward stainless steel, or rather a stainless-steel look in a variety of colors, including gold, copper, and dark gray.

You've added three new colors to the range: brushed graphite, brushed gold, and brushed copper.

These three colors suit us well. Ultimately, nuances determine the effect colors have, and it's therefore very important that the colors are a perfect fit for KWC and appeal to our customers. That was the big challenge: We took a lot of time and had many discussions about how brushed gold, brushed copper, and brushed graphite should look in detail. Preferences for gold differ between the USA, Europe, and the Middle East, for example. We wanted our colors to harmonize very well with a timeless design. That's ultimately where sustainability in design begins, and I firmly believe that our colors are not fashion colors.

For this reason, they are matte, and even our gold has an understated shine. You could almost call it “Swiss gold” – not a loud gold, but one that blends perfectly into the space. Copper is another timeless color – and graphite likewise makes it possible to create expressive combinations.

“THE PURSUIT OF PERFECTION”

It's reminiscent of the principle that guides Apple: not reacting to trends too early, but doing it really well when you ultimately do.

I would never presume to compare KWC with Apple, but fundamentally I do like this approach, because we, too, are driven by technology and design – and we bring both to perfection before entering the market. Our customers enjoy perfectly harmonized products that combine long-lasting durability, exceptional usability, timeless design, and an intuitive user experience.

Color makes production more complex.

We invest in quality. Our new PVD coating system allows us to carry out production in-house using PVD coatings – the most expensive but also the highest-quality method – to ensure the hallmark KWC quality. We do things right or not at all. The process is complex, but it yields the highest quality. That's what we aspire to, and our customers can always count on us to deliver.



**So do you always strive for perfection?**

Yes, but perfection is never something that can be achieved; it's instead a goal and a vision that we strive for.

Which of the new colors is your favorite?

I think our gold is simply beautiful, but sometimes I wonder if I wouldn't actually choose graphite instead. It's a bit more subtle, but it ultimately depends on the setting. I can easily imagine an attractive guest bathroom with golden faucets. Homes these days often have two bathrooms – and variety is the spice of life in this context.

How do tradespeople and installers react to color in the bathroom and kitchen?

When it comes to installations in particular, colored faucets require more craftsmanship as well as more care, but fortunately, there are plenty of good craftspeople who can deliver the required level of skill – and who install such faucets with a true sense of pride in their work. The market quickly provides us with feedback. That's one of the great advantages of KWC: the proximity we have to our customers – and that doesn't just mean wholesalers, but also installers and even our end customers.

“RAISING THE BAR”

What can customers generally expect in the future?

A wealth of innovations. That does not always necessarily mean a new product, but rather the colors people want – something that will thus be understood as a genuine warranty and that will play a crucial role in the market. Not to mention the topic of water enhancement, since the issue of water quality is underestimated in many parts of Europe. In 2025, we launched the ENIA E filter faucet, because even when the water is of high quality in general, there continue to be significant regional differences. The ENIA E filter faucet performs better than most other filters. A standard filter has a pore size of one micron. Ours is 0.5 microns, allowing it to remove more microplastics and other foreign bodies from your drinking water. Next, we will launch our soda faucet – another type of water enhancement – which is not the first product of its kind, but one of the first faucets to produce sparkling water that's truly worthy of the name. That's the essence of KWC: timeless beauty, intuitive operation, and an unmatched user experience.

It certainly helps that you are a family-owned and owner-managed company that has long-term development in mind.

Thanks to Paini, we are focused on the long term, even though the industry is in a

challenging situation. A glance at the brand's development within the Group over time gives us the assurance we need to be successful.

What are you personally looking forward to in 2026?

I'm looking forward to the new products. We have plenty in the pipeline, and I can't wait for the PVD coating system to be set up. I'm also very excited about Swissbau and many other trade fairs. We'll be exhibiting at the Salone del Mobile in Milan, and it always fills me with pride when we showcase ourselves in the market. It motivates all our employees, who are incredibly dedicated and passionate about KWC.

Thank you for the interview, Mr. Tschopp.





Our aspiration

KWC is the embodiment of high quality, legendary designs and sophisticated functionality for faucets in bathrooms, kitchens and the catering industry.

Whether in the private or (semi)-public sphere – every single one of our products reflects our over 150 years of experience, expertise and outstanding craftsmanship.

Our constant drive to create more than just simple faucets can be seen in all of our innovations and product solutions, which have been continually setting new standards for decades. With our faucets, you can literally feel the iconic and distinguished designs, innovative and safe ease of use, simple care and outstanding quality.

With our products, we want to ensure that precious resources are treated with care and that water tastes and smells like water.

And we remain true to this position with water-conserving functions and the use of selected premium materials that are ideally suited for hygienic contact with water.

Whichever of our unique product solutions you use, our aim is always to enhance your quality of life sustainably.

KWC



A synergy of expertise

The constant drive to create more than just simple faucets is reflected in all our innovations and product solutions, which continuously set new standards.

Only when design, technology, innovative thinking, material knowledge and manufacturing expertise come together can real added value be created. And tangible comfort.

The perfect combination of wide-ranging expertise is a tradition at KWC.





Sophisticated control

Intelligent electronics enable users to save personal preferences and change settings with ease. An electronic control system ensures maximum precision in controlling water flow and temperature.

We are committed to continually perfecting technology for people. Safety, ease of use and ecological efficiency are always at the forefront of this process.

Progress you can experience

The pioneering spirit is firmly anchored in our DNA. Whether the invention of the pull-out spray, the reinterpretation of the spring hose with the patented highflex technology, innovative or unique designs. People and their needs in the future are what constantly drive us to innovate, which is reflected in a large number of patents.

The new is not an end in itself. Our aim is to achieve the perfect symbiosis of design and captivating user experience: convenience thanks to intelligent technology, precise control and high-quality design.





Swiss craftsmanship

Our design has been characterised by precision, elegance and architectural style since the very beginning. With our fittings, we have been committed to enriching the quality of life of every individual for decades.

Forms and functions must be brought together in harmony. In our quest for perfection, the individual always takes the centre stage. This aspiration motivates us to create the best products of their kind.

Responsible use of resources

Water is one of our core elements of life and perhaps the most valuable resource that needs to be protected. Our water-saving models, such as EcoProtect, EcoControl, and CoolFix, underscore our commitment to conserving water and energy while using our resources responsibly. Reducing water consumption is the result of many small steps.

With KWC's solutions, we want to do our bit to make it as easy as possible for everyone to integrate the sustainable use of water into their everyday lives.





Our purity requirement

Without clean, pure water, there is no quality of life. We therefore do all we can to meet and exceed the high expectations for clean drinking water. To this end, we develop state-of-the-art manufacturing processes, use high-quality materials, and always strive to stay one step ahead.

That's how we set new hygiene standards and our benchmark for clean, pure water for the home.

Durable perfection

A variety of materials have shaped the modern era, but true quality shines through when durability and aesthetics are in harmony.

We work with materials that meet our exacting standards for precision, purity, and durability, from solid brass to premium stainless steel.

Each surface is refined with the utmost care. Whether wet coating, powder coating, or PVD is involved, each process is engineered for optimal quality, durability, and optical precision. Our products are therefore remarkably robust while exuding timeless elegance.

For us, selecting and processing the material is more than just a technical process – it's an expression of our core philosophy.



The faucet as an eyecatching architectural feature

The world of construction is in motion. Exceptional projects showcase how modern architecture and enduring design complement each other perfectly. The key to this is timeless elegance and exceptional quality. Just one reason why renowned architects and property developers are enthusiastic about premium products from KWC.



Zen House

With the “Zen House,” the award-winning Minarc office in Santa Monica has created a quiet oasis in vibrant Manhattan Beach. For a couple with two children, a minimalist, functional home was created with an additional guest suite.

A protected inner courtyard with a koi pond and olive trees forms the heart of the house and combines the elements of nature, tranquility, and privacy. Large glass panels and sliding doors allow indoor and outdoor spaces to blend seamlessly, while a roof terrace with views of the pool and basketball court creates space for recreation and play. Inside, natural materials such as wood and concrete, combined with elements of fire, create a warm and calming atmosphere. Sustainable building methods, energy-efficient systems, and durable materials such as Kebony wood emphasize the environmentally conscious character of the house – with a harmonious interplay of design, function, and mindfulness.





**ZEN HOUSE |
MANHATTAN BEACH, USA**

Architects: Minarc

KWC ONO highflex & **KWC** ONO | Kitchen





Mövenpick Hotel Basel

The timelessly modern Mövenpick Hotel Basel is the flagship of Mövenpick Hotels & Resorts and your perfect starting point for an inspiring stay in Basel. Located centrally in the historic district, the sustainably built hotel is an elegant place where you quickly feel at home and are keen to linger. As a tenant in Baloise Park, the Mövenpick Hotel Basel is part of an architecturally outstanding ensemble that brings together modern work and gracious hospitality.

The Basel architectural firm Miller & Maranta was responsible for the construction of the entire Mövenpick Hotel Basel. The atmospheric interior, on the other hand, bears the signature of the renowned designer Matteo Thun, who worked closely with Miller & Maranta on the harmonious design of the hotel. In keeping with the guiding principle of "timeless modernity," warm colors and natural materials emphasize the deliberate mix of elegant Swiss simplicity and timeless comfort.



**MÖVENPICK HOTEL |
BASEL, SWITZERLAND**

Architects: Miller & Maranta
Designer: Matteo Thun

KWC GASTRO | Kitchen





Geltwil farmhouse

Over the past two years, this former farmhouse in Geltwil has been extensively renovated and converted into two independent residential units. The aim was to preserve the original character of the historic building while also creating space for modern, energy-efficient living.

Rather than opting for horizontal separation, the apartments were vertically structured to make optimal use of the existing structure. This resulted in two equivalent, bright living spaces that harmoniously combine tradition and modernity. The original wooden structure and the exposed floors characterize the warm atmosphere, while black metal accents on the stairs and fittings create a clear, contemporary contrast. The result is a sustainable home that cohesively unites the past and present.



OLD FARMHOUSE | GELTWIL, SWITZERLAND

Architects: Gautschi
Brechbühl

KWC BEVO | Bathroom

The magic of colors

What do the brushed graphite, brushed gold, and brushed copper surface finishes have in common? They create radiant spaces.

Colors reflect your personality and lend rooms a unique flair.

Your personal retreat can greatly influence how you feel with the right choice of colors.



INFO

Color expert Axel Buether's book "The Mysterious Power of Colors" offers some compelling advice:
"The psychology of colors is not just something for experts, because it also accompanies us in everyday life (...) So have the courage to use color and try out its effects in different life situations."



Trendsetting modern designs: Graphite

Graphite remains one of the most fascinating classics of modern architecture. Subtle shades of gray imbue rooms with a contemporary flair that never goes out of fashion. Lighter or darker tones of gray accentuate the sense of quiet sophistication. At the same time, graphite pairs well with a wide range of materials, such as stone, wood, and glass, marrying technical elegance with warm, inviting tones.

"Of all the colors, gray comes closest to fulfilling the desire for restraint and neutrality," says color expert Axel Buether: "Things that appear too colorful, loud, and expressive in their surroundings become more harmonious, tranquil, and understated." That's just one of the reasons why graphite exudes integrity and a sense of style. It's just as effective in an urban loft as it is in a home and fits in perfectly with traditional architecture. Its spectrum of muted colors offers many advantages: Elements can be easily combined. When complemented by artwork or unique furnishings, the true allure of graphite finishes reveals itself.

It aesthetically enhances bathrooms, transforming them into true retreats.

Luster that captivates the senses: Gold

Who can resist its magic? "Gold dazzles the beholder," explains color expert Axel Buether, because it's so elemental and pure. Our eyes instinctively seek out the brightest place in a room and inevitably land on gold.

Its glow transcends the material aspect, since it has always embodied exclusivity in all of its facets, from subtle luster to glamor to elegance. Golden bathroom faucets can be polarizing, especially if the gold is too shiny. By contrast, subtle matte or brushed surfaces add subtle accents to modern architecture and harmonize with a wide range of other colors. The effect gold imparts is largely dependent on the surface treatment. Nuances determine this effect: In a range spanning everything from warm, bronze-colored tones to yellow hues, gold strikes a beautiful chord and, together with natural stone or marble, adds a subtle touch of luxury to any home.





A radiant look: Copper

Copper exudes warmth and understated elegance. What sounds like a contradiction is deeply embedded in the material itself – and that's what makes copper so enchanting. The orange-brown color palette appeals to all the senses. Copper fosters an atmosphere that invites you to pause and reflect.

While it may have a hint of nostalgia about it, copper is a thoroughly modern and contemporary material. Its natural patina develops over time, making it a unique piece with its own story to tell. In the bathroom and kitchen, it creates an inviting atmosphere reminiscent of old homes or the interiors of historic mansions and villas. In combination with clean lines and minimalist design, it truly comes into its own. Copper fixtures add visual accents without dominating the space, encouraging you to take pause.

A commitment to the highest quality

Investing where it makes sense. Enhacing surfaces at Unterkulm.

KWC's color-enhanced faucets draw on over 150 years of craftsmanship – technically perfect, nuanced, distinctive, yet wonderfully understated at the same time. New surfaces and colors offer interior decorators, architects, and designers an incredible variety of harmonious combinations for their exclusive projects. It's no wonder that it comes down to details, which three specialists handle. When Patricia Lengen (Head of Product), Sandro Macchi (Senior Product Manager), and Sandro Götz (Head of Operations & Supply Chain) set about refining new products, it's all about the subtle details that come together to make KWC quality what it is. But how do you achieve the right blend? It's the result of a great deal of analysis and coordination, both in-house and out-of-house, according to the three experts – not to mention "a pinch of courage."

The new colors combine with the tried-and-trusted KWC qualities. "Take our KWC ORA in the new surface colors," says Sandro Macchi: "It's fascinating how the elegance and distinctive form of this faucet line are expressed. It delights design-savvy customers." Faucets like these set the tone for the whole room.

"UNCOMPROMISING QUALITY"

Color-enhanced faucets from KWC have always made a statement in the bathroom and kitchen, and they now also represent a commitment to Switzerland as a manufacturing hub. With the PVD coating system in Unterkulm, KWC is expanding its local production capacity. The vacuum-based coating process is technically complex and guarantees the highest quality.

Given the high demand for quality, the coating process needs to meet strict requirements. Each processing step counts: preparation, brushing, cleaning, coloration. The Unterkulm facility produces durable, scratch-resistant, and optimal surfaces for daily use – a process that demands a great deal of work done by hand and attention to detail. The "brushing" – in other words, the direction, strength, and structure of the surface – is coordinated with the design of the respective faucets, says Sandro Macchi. "That's how we achieve an authentic visual appearance, with perfect harmony between material, color, and effect."

Sandro Götz and his well-oiled team ensure each component is optimally coated and



**ABOUT**

Patricia Lengen, Head of Product,
Sandro Macchi, Senior Product Manager und
Sandro Götz, Head of Operations & Supply Chain

assembled into a cohesive, high-quality finished product. "Investments in PVD technology allow us to respond quickly to requests and be flexible with our scheduling," says Götz. Here, every step is tightly controlled to ensure that only flawless faucets leave the factory.

"ENTRY INTO A BRAVE NEW WORLD"

"For us, colors mark the entry into a brave new world," says product manager Patricia Lengen. "They make it possible for us to offer our customers completely new ways to design their bathrooms to reflect their individual tastes. "We examined this question thoroughly and identified the most suitable colors."

The current color spectrum embraces key interior design styles and incorporates precisely those nuances that fit the brand. It's a sustainable approach that creates long-term value. The elegant brushed graphite reflects the technical look of stainless steel while adding a touch of playfulness. Brushed gold, on the other hand, epitomizes integrity, while brushed copper offers an industrial look, according to Sandro Macchi. "Combined with our matte black, it creates a modern design infused with strength of character." And that's just one of the many options for combining KWC colors.

A marriage of design and craftsmanship

A pragmatist with sensibility, planner Katja Meier specializes in home renovations, with the kitchen and bathroom playing a prominent role in her work.



ABOUT

Katja Meier is the owner and managing director of planen einrichten gestalten gmbh in Lucerne. She focuses on the remodeling of existing buildings, taking responsibility for planning and construction management, and developing spatial and material concepts tailored to the needs of her customers. She's a trained plumbing technician (EFZ) and a certified interior designer.

In recent years, many kitchens and bathrooms have trended toward a deliberately minimalist aesthetic. However, color is set to play a more prominent role once again.

That's true. The bathroom is a place where people like to take their time. It used to be quite functional. We still have chrome-plated faucets and white ceramic washbasins, but now color is making a comeback. At the furniture trade fair in Milan, for example, there was a noticeable trend toward bold and very colorful designs again. I certainly rely on color, but in combination with natural materials and subtle, earthy tones – and my customers greatly appreciate that.

Is it about evoking a feel-good atmosphere?

That's exactly what it is. The bathroom is becoming increasingly important. It's not quite a living room yet, but the launch of remodeling projects often stems from a desire to upgrade the kitchen or bathroom. In everything I do, especially when it comes to renovations or home improvements, I like to strengthen the character of the home. And when it comes to color in the bathroom, absolutely everything should match. I plan down to the last detail. KWC offers a wealth of premium products for this.

Can you give an example of the effect colored faucets have?

A copper faucet has a warm tone that is quite unlike a standard chrome faucet. In this context, there should be an interplay with the wall and floor coverings, or even with the shower drain.

Is it similar in the kitchen?

It's very similar. Since most kitchens now have an open design, kitchens automatically become part of the living space. That's why I coordinate surfaces, colors, and materials across the residence. Natural materials create a sense of connection and calm. That means you need to keep an eye on everything during the planning, harmonizing covers and fronts with the sofa and other furniture. Natural materials and colors help make this possible.

How do colors help make a kitchen part of the living space?

Copper pairs perfectly with leather or wood, as it picks up on their warm brown tones. Black and brushed gold also harmonize very well, with gold creating a much warmer effect than stainless steel or chrome. These natural colors, inspired by nature itself, allow us to find calm while blending harmoniously into a beautiful living environment. My favorite is the brushed graphite from KWC – it has a simple, timeless design and can be combined with many different colors and accessories.

Is KWC following a trend here?

Of course. I've often wondered why KWC didn't get on board with this earlier. However, they wanted to ensure that everything was a perfect fit, from the product selection to the quality. And KWC managed to do just that, with the company now offering a wide range of perfectly coordinated products, enabling holistic, coherent bathroom and kitchen designs using colors that harmonize beautifully.

You know what it means to take something in hand and install it yourself. What do your colleagues pay attention to in this regard?

And where might color be problematic?

Product assembly needs to be intuitive – and KWC is great in that respect. I'm almost certain that nearly every plumber in Switzerland has installed a KWC product at least once. The choice of color often arises in a dialogue between all those involved. It's still something really special when you use materials like stainless steel or brass. There are still some reservations regarding maintenance and cleaning, as there's a perception that colored faucets are more susceptible to damage. However, that's a largely outdated view. These days, high-quality PVD coating makes the surfaces exceptionally durable and easy to clean.

What do you appreciate about KWC products in general?

I like their clarity – in terms of form, quality, and function. I know from experience that their faucets are durable. Spare parts are kept available for decades. Their faucets remain in use for many years and retain their value. For me, that's the finest kind of quality – when it remains visible and tangible.

Thank you for the interview, Ms. Meier.



The bathroom as a stylish oasis

In the bathroom, the day begins with inspiring functionality and a design that exudes harmony and calm. In this way, the bathroom serves as a space for relaxation, retreat, and personal well-being.

Whether in brushed gold, copper, or graphite – the exquisite surfaces and finely composed color worlds of faucets, shower heads, and basins lend the room character and make a clear statement.

Regardless of color and surface, the faucets impress with their elegant form and tangible quality. The bathroom thus becomes a space that inspires day after day.

Harmony in form and function

KWC BEVO – timeless elegance
combined with precision and comfort.

The KWC BEVO impresses with its clarity of design and clean lines. The slim silhouette, elegantly shaped spout, and unmistakable lever design are a testament to this. Premium materials and precise workmanship underscore the high quality and durability.





Stylish lightness

Effortless weightlessness

The sophisticated design of the lever on the basalt-gray cap of the KWC BEVO creates a floating effect.

The perfect complement

Combined with the color-coordinated PushOpen pop-up valve, the KWC BEVO is suitable for basins with or without an overflow.





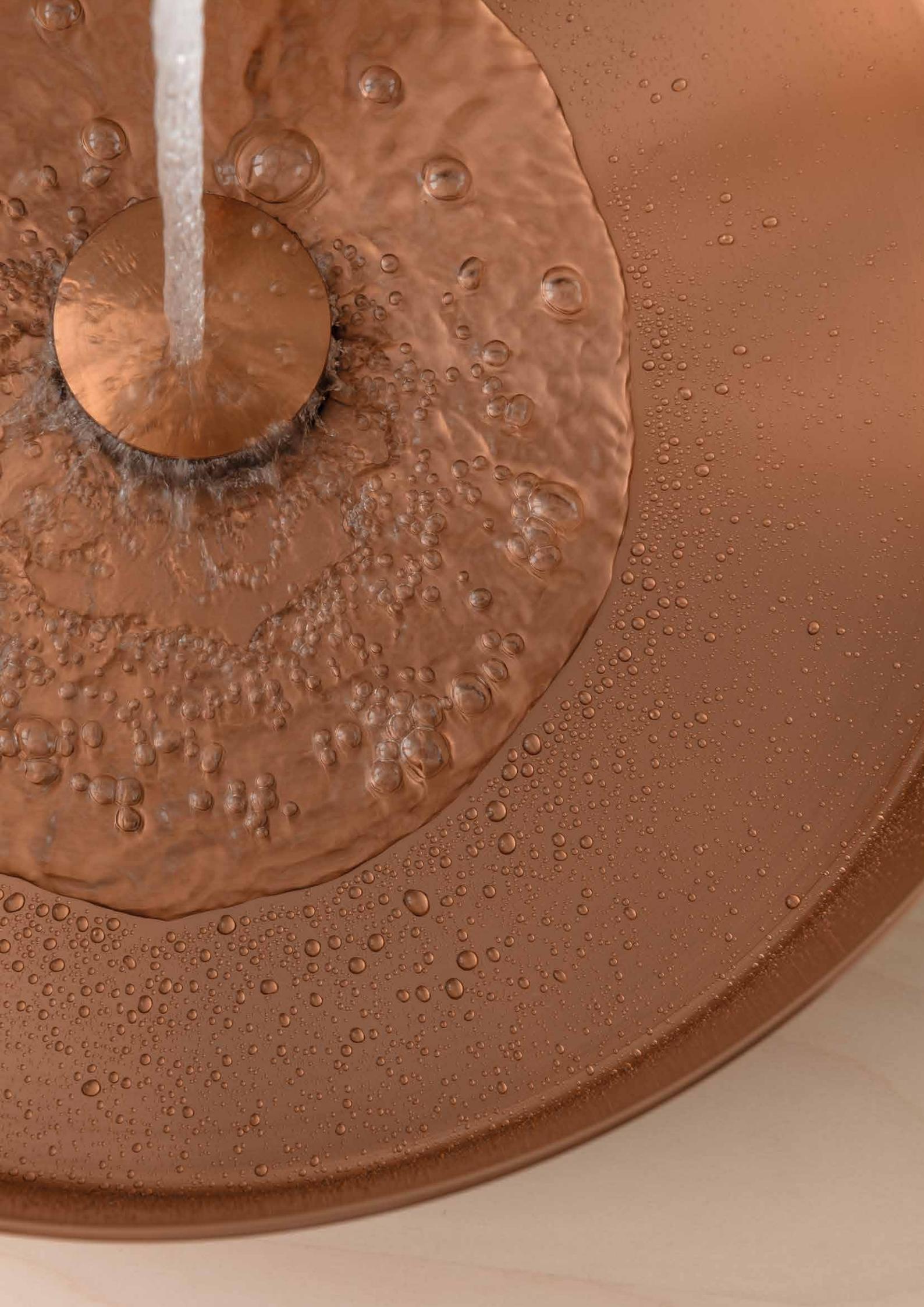
Concealed Efficiency

Discreetly hidden, the aerator ensures a soft, splash-free jet of water. At the same time, it reduces water and energy costs and can be replaced and cleaned without the need for special tools.





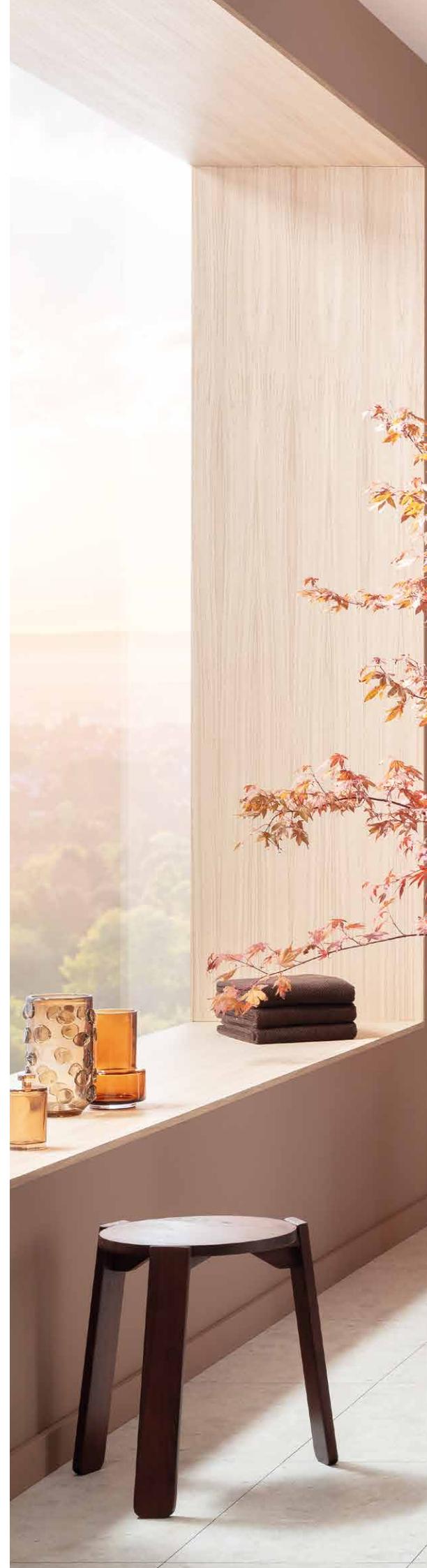




Artistic elegance

KWC ORA – an aesthetic design language for unique design environments.

The KWC ORA translates formal precision into a striking design language that elegantly integrates with the washbasin. It embodies lifestyle without compromising on function. The knob lever feels comfortable in your hand, while the aerator impresses with a practical detail: Its individually adjustable angle minimizes splashed water – regardless of the basin's shape or size.





Sculpted appearance

Harmonious connection

The soft cubic base of the KWC ORA faucet body harmonizes perfectly with all washbasin shapes, while the slim horizontal spout ensures clean lines.





Bold style

Embedded in a uniform color world or as a deliberate contrast – the exquisite color variants set a distinctive tone and lend any lifestyle bathroom an individual touch.

Clear edge

The well-shaped knob has no recess, the body no escutcheon. The contours are clean and make a statement. One practical additional benefit of this design is the fact that there are no joints where dirt can accumulate.











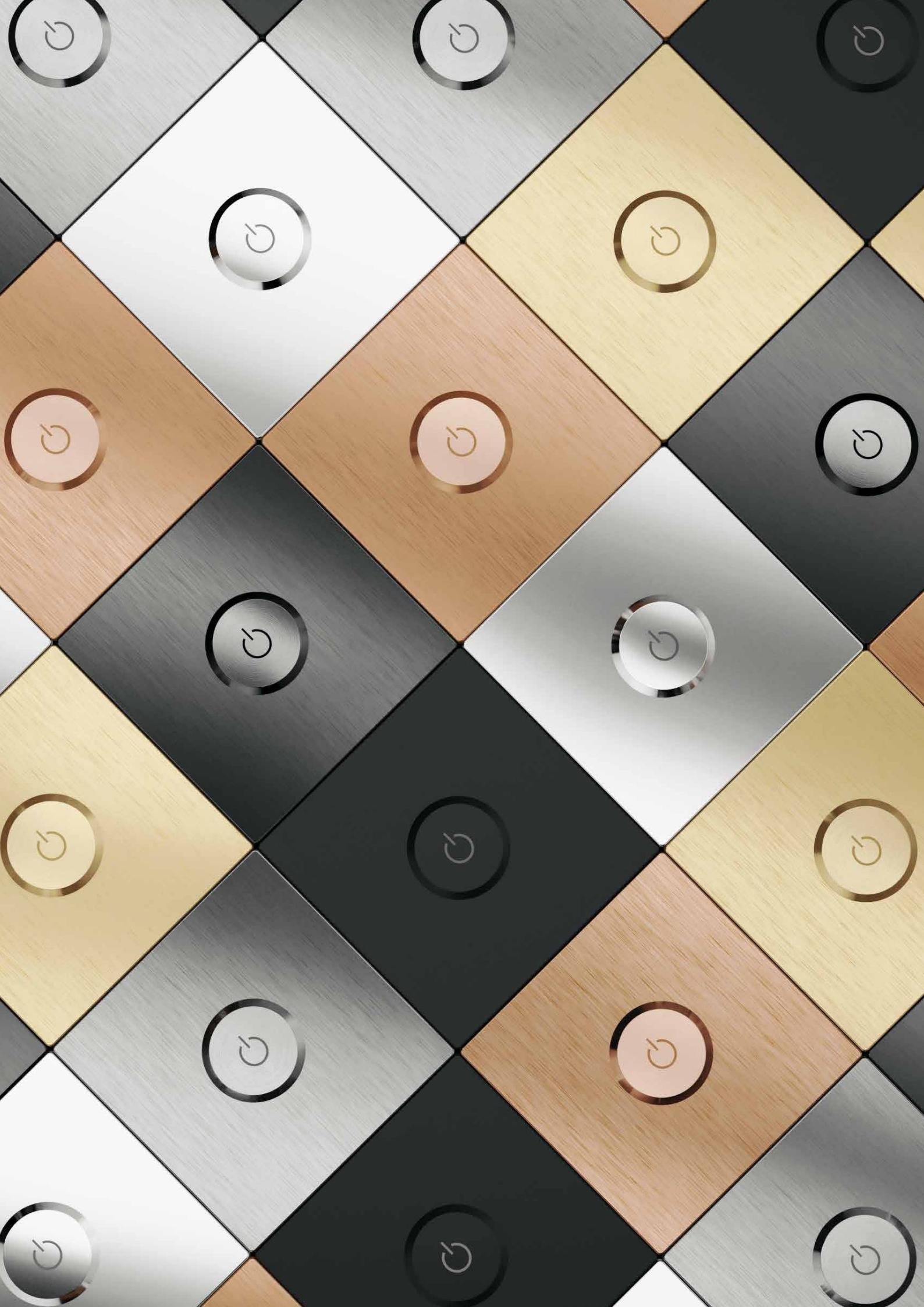
Convenience meets aesthetics

KWC HOMEBOX – the universal concealed solution for any bathroom size.

The KWC HOMEBOX features a wide variety of products and allows for extremely simple installation. Products in this line can be combined in a variety of ways, from a simple shower situation to a complete thermostat system with two outlets in different surface colours.

The various functions can be easily selected at the touch of a button. KWC HOMEBOX, the innovative solution for the stylishly minimal design bathroom.





Modern aesthetics

Stylish accents

Whether round or square – the stainless-steel basins from KWC feature precise radii and elegant edges. The special brushing of the material is in stark contrast to conventional surfaces and harmonizes perfectly with the matching faucet lines.





Well rounded

The circular stainless-steel washbasins combine purist design with practical functionality. The durable material enables effortless cleaning and a special coating reduces the appearance of fingerprints.

Utterly captivating

Clean lines

Uncompromising and expressive, the precise lines and striking geometry lend the countertop washbasin a distinctive structure.

Whether rectangular or square, the flawless surfaces and clear shapes exude a subtle elegance.





High-quality workmanship

Seamlessly manufactured and elegantly brushed, the stainless-steel washbasins combine aesthetic appeal with the highest precision. Every detail is characterised by flawless quality, while the geometric clarity of the proportions creates a balanced equilibrium.

Radial purism

Stylish colors

Three additional premium color variants lend the bathroom a distinctive touch: natural tones in brushed copper, modern industrial style in brushed graphite, and timeless luster in brushed gold



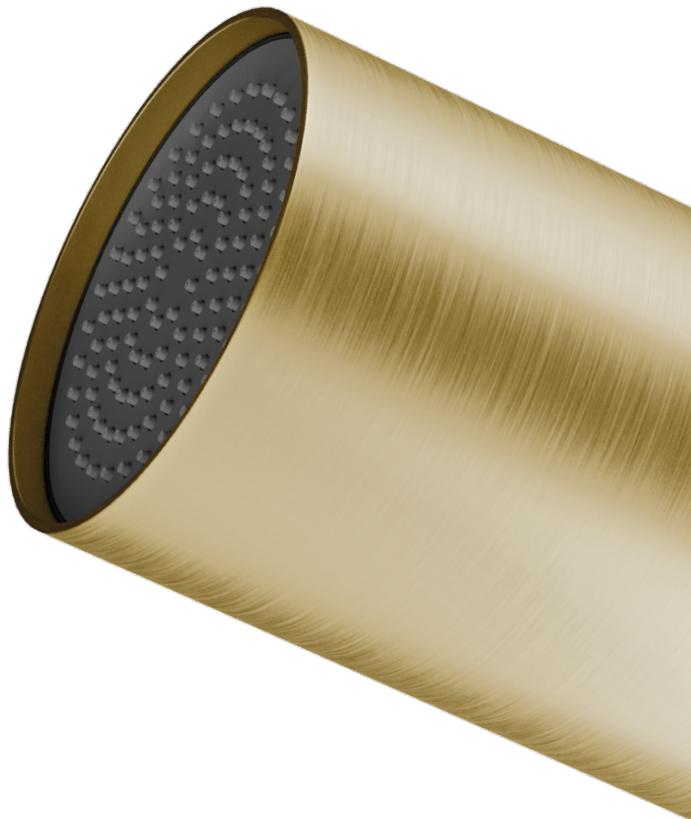
Restrained clarity

With its slim silhouette and compact shape, the KWC BROCCA fits harmoniously into any designer bathroom. Its minimalist design with sharp contours and a subtle appearance embodies discreet and timeless aesthetics.



Invigoratingly compelling

The minimalist shower head combines a gentle rain effect with efficient water consumption – for a comfortable and soothing shower experience.





The kitchen is where life happens

In modern life, the kitchen is the hub of the home. It's a room for creating, cooking, celebrating, talking, and eating.

Perhaps more than anywhere else in the home, it demands high-quality products that not only look stylish but also impress in everyday life.

Only when aesthetics, comfort, and durability are in harmony does a space for enjoyment and balance emerge – day after day, for both everyday meals and special culinary pleasures.

Lightness in form and function

KWC BEVO E – premium stainless-steel tap with high standards in terms of hygiene and safety.

A distinctive design feature is the unusually shaped spout. The double-walled design ensures extra safety in the spray-head models. The structure helps prevent burns. However hot the water is, the spray head remains cool on the outside.

An innovative extension – the KWC BEVO E Hybrid combines timeless design with modern sensor technology, enabling touch-free activation and automatic water shut-off.





Functional aesthetics

Convenient Protection

Thanks to TouchProtect, the spray head of the KWC BEVO E always remains pleasantly cool to the touch. The double-walled design significantly reduces the risk of burns.





Slimline design

The elegant KWC BEVO E reinterprets classic KWC design elements. No matter where it is installed, it always catches the eye in the kitchen, whether in stainless steel, industrial black, brushed copper, gold, or graphite.

Perfectly hygienic

The laminar flow of the KWC BEVO E is remarkably quiet, owing to the fact that it doesn't draw in any ambient air. This ensures better hygiene and convenience in the kitchen. The recyclable stainless steel also makes the KWC BEVO E exceptionally sustainable.

Hybrid operation

A simple wave activates the cold water flow – completely contact-free and without leaving drops on the tap. It stops again just as automatically. Another wave and the water flows again. The sensor control of the hybrid version enables even greater hygiene in the kitchen.













THE BOOK OF
PASTA

HAIDON





Iconic from every angle

KWC ZOE – a tap to meet the highest design standards.

Regardless of the direction in which the spout is turned, the KWC ZOE remains a masterpiece. A highly functional icon for the exposed kitchen counter with outstanding performance.

The innovative ClickControl technology combines formal clarity with smarter functionality: Water quantity and additional functions can be conveniently programmed and accessed at the touch of a button.





Detailed beauty

Iconic design

The KWC ZOE is an extraordinary sculpture from any angle.



One smart cookie

The LED light in the pull-out spray head not only draws attention to the faucet and basin, it also helps when washing food and pots.



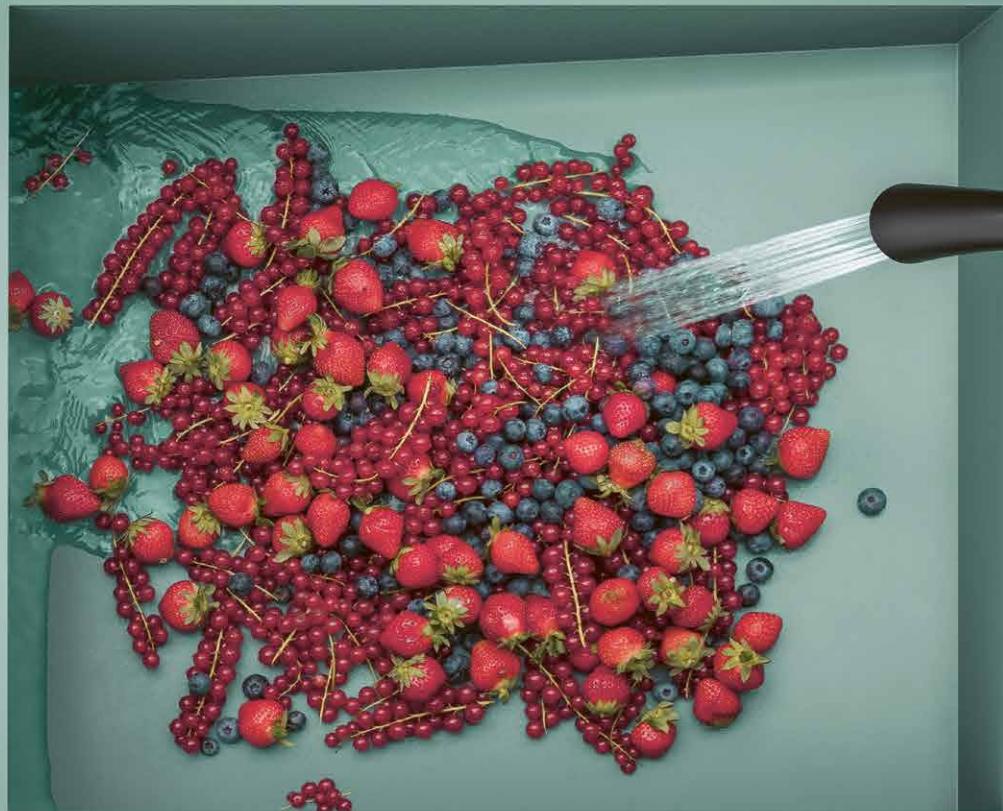
Understated and functional

The pull-out spray head offers two jet types and is seamlessly integrated into the spout.

Concealed options

With a click of the lever, water quantities can be stored and retrieved or, thanks to the reinforced water jet, containers can be filled more quickly. Manual operation remains as before.





Smart comfort

The water quantity and the temperature and strength of the water jet are individually programmable and retrievable with just a few clicks. ClickControl augments the manual control with smart functions, transforming the KWC ZOE into a smart kitchen aid.



One inward click

The faucet precisely dispenses the last programmed amount of water – one click for cold water, double-click for hot water. Ideal for repetitive processes.

One outward click

The existing water jet is intensified –
ideal for quickly filling containers.



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