



Unterkulm, January 2026

## Press release

### KWC ORA – Artistic elegance



#### **An aesthetic design language for unique design environments**

The KWC ORA translates formal precision into a striking design language that elegantly integrates with the washbasin. It embodies lifestyle without compromising on function. The knob lever feels comfortable in your hand, while the aerator impresses with a practical detail: Its individually adjustable angle minimizes splashed water – regardless of the basin's shape or size.

The KWC ORA is now available in matt black, brushed steel, brushed gold, brushed copper, and brushed graphite. Available from March 2026.

#### **Harmonious connection**

The soft cubic base of the KWC ORA faucet body harmonizes perfectly with all washbasin shapes, while the slim horizontal spout ensures clean lines.

#### **Bold style**

Embedded in a uniform color world or as a deliberate contrast – the exquisite color variants set a distinctive tone and lend any lifestyle bathroom an individual touch.

#### **Clear edge**

The well-shaped knob has no recess, the body no escutcheon. The contours are clean and make a statement. One practical additional benefit of this design is the fact that there are no joints where dirt can accumulate.



#### **KWC Group**

**As an international premium manufacturer of faucets and fittings, we are the epitome of Swiss quality, iconic design, and sophisticated functionality for product solutions in bathrooms, kitchens, and catering environments. Whether in the private or (semi-)public sphere – every single one of our products reflects almost 150 years of experience, expertise, and outstanding craftsmanship. From the heart of Switzerland, we strive to sustainably enrich people's quality of life.**

#### **Further information**

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